

Brick for modern living

Exteriors...
...Interiors
Outdoor Living...



Exteriors

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Interiors

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Outdoor Living

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firmly believing the old adage . . . "one picture is worth ten thousand words" . . . the following pages emphasize the beauty of brick for homes by photographic example of numerous original ideas. The pictorial suggestions on these pages highlight but a few of the many beautiful architectural designs and decorative patterns that are possible when brick is used as the building material in the modern home. For the exterior of your home, for the interior of your home, for the outdoor play areas around your home, wherever you want to combine permanent beauty, durability and modern design, you will always wisely demand brick.

Published by...

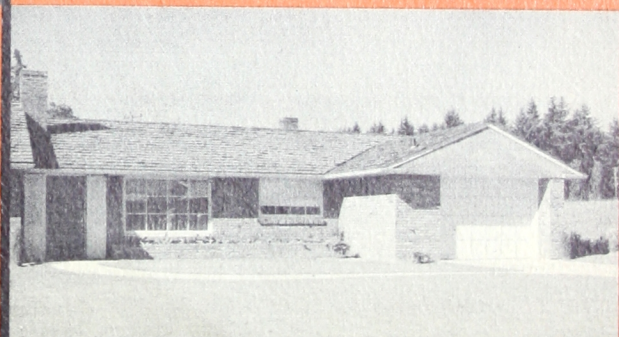
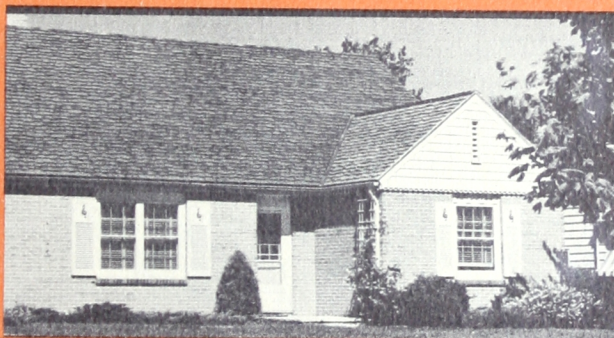
STRUCTURAL CLAY PRODUCTS INSTITUTE, WASHINGTON, D. C. . . . *The National Authority on Brick and Tile Construction*

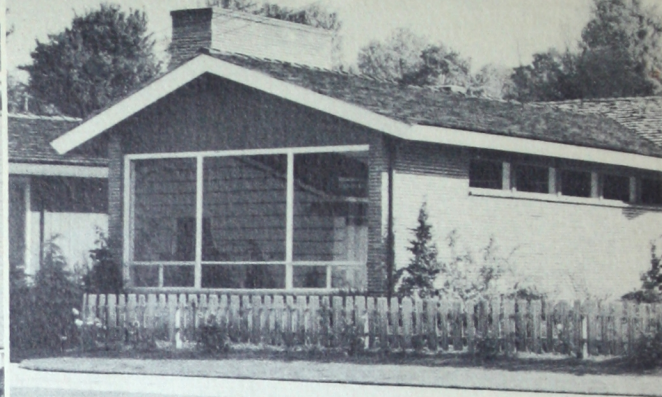
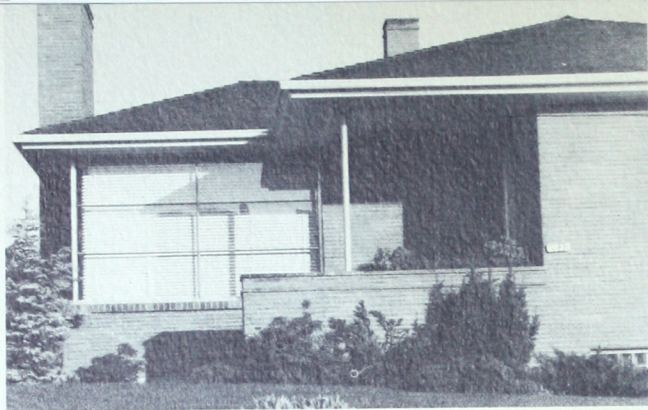


Exteriors



Always dressed in the very best and looking even more attractive with each passing year; you'll enjoy a genuine sense of pride and satisfaction in the knowledge that your home is built of brick. And of course trouble-free brick offers the extra value of firesafe protection and time-defying durability. Whatever your preference in home design and wherever your choice of homesite, there'll be no worries, no cares, no recurring costly maintenance bills, if you wisely plan and demand an exterior of brick.

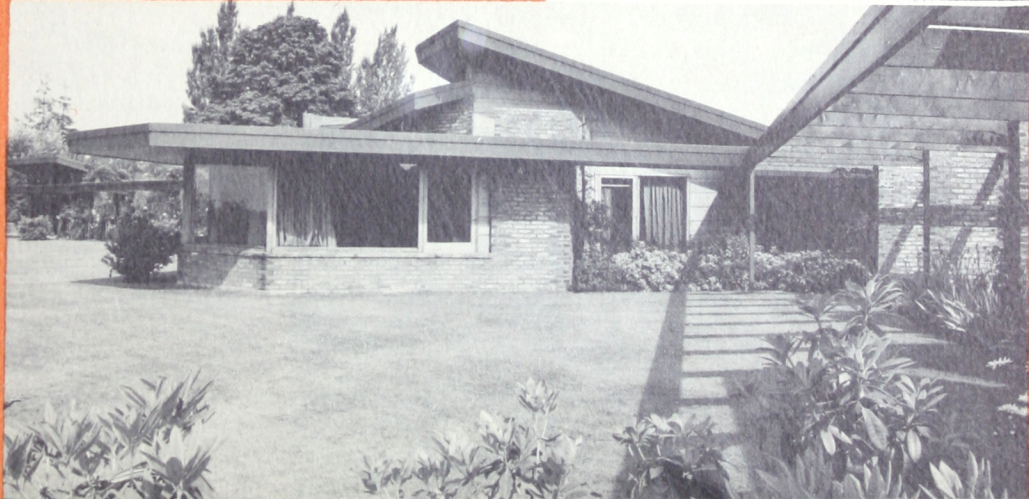
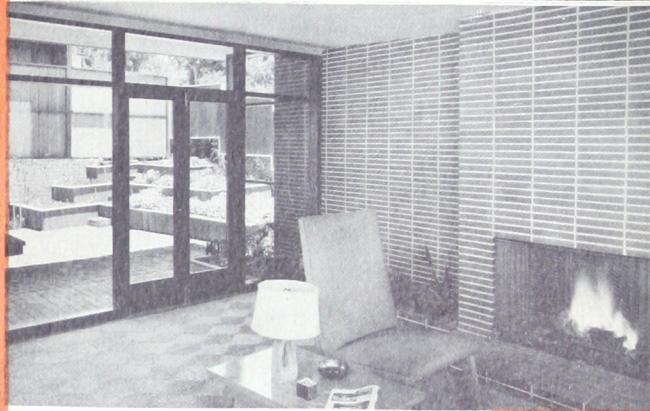
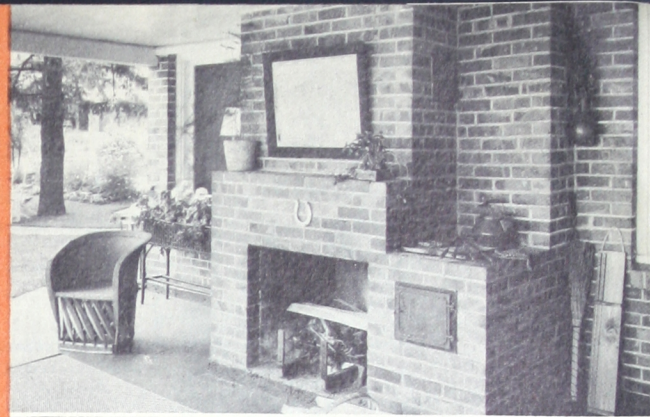


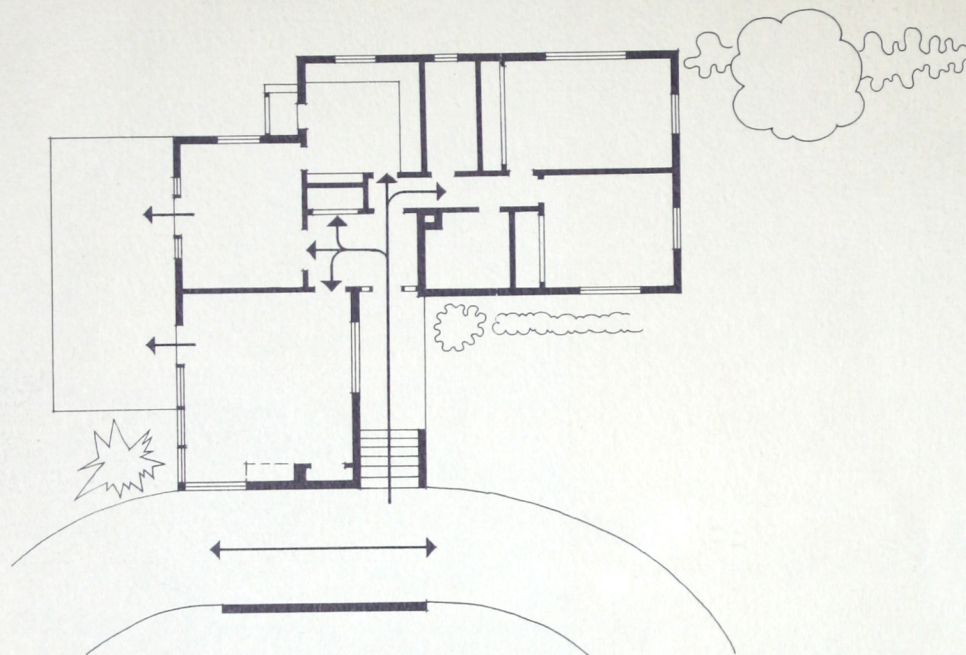


bring the outdoors

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indoors

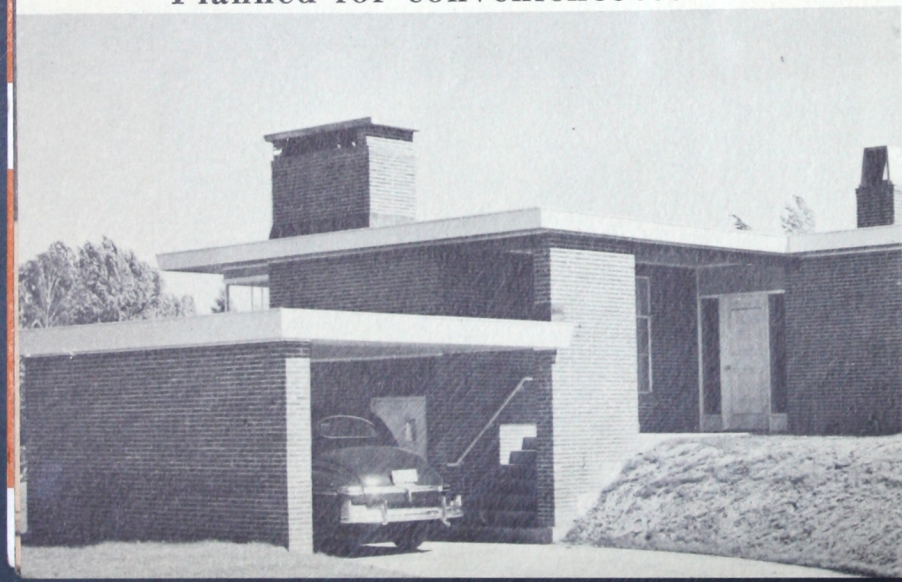


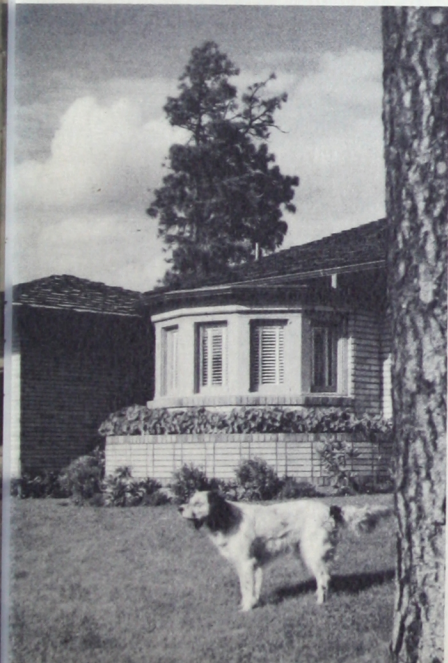
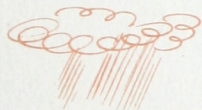
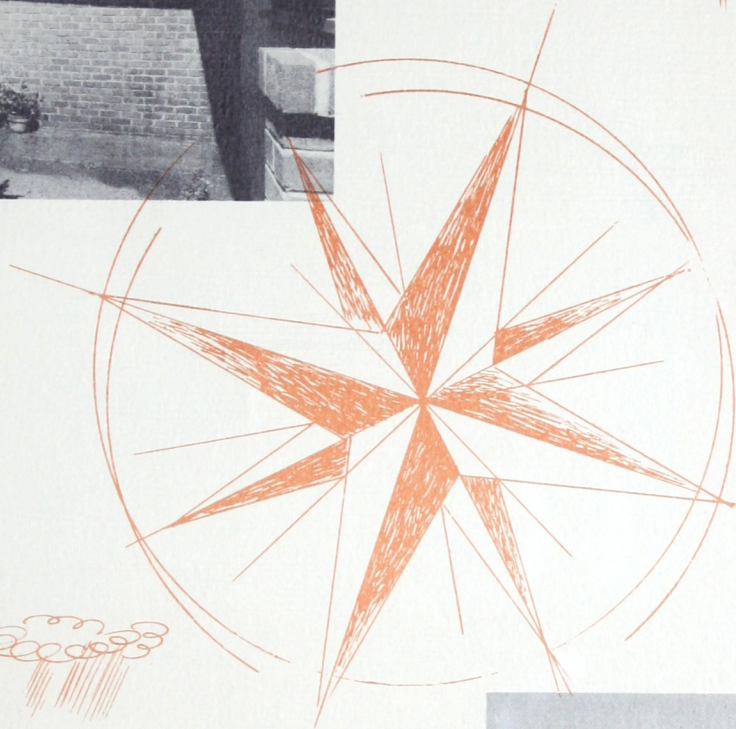
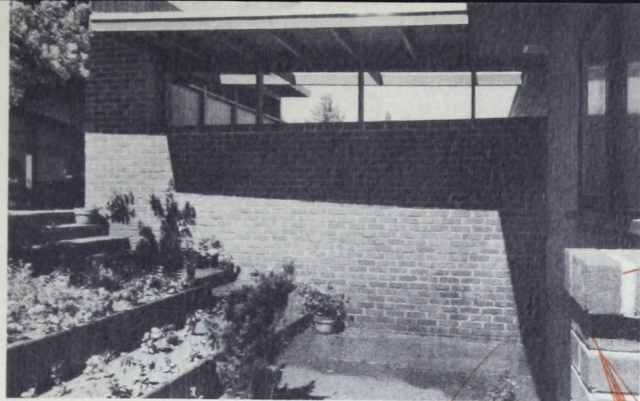


Planned for convenience...

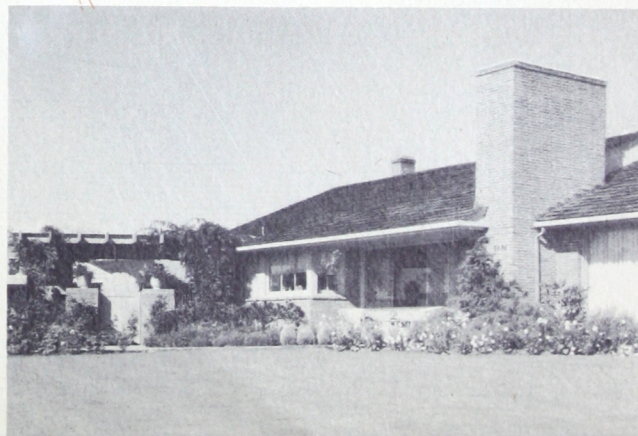
Design for living...

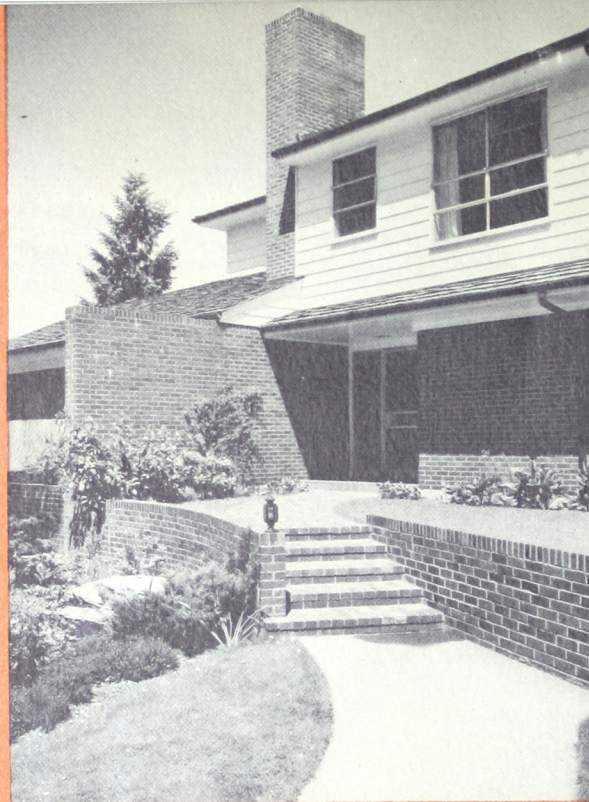
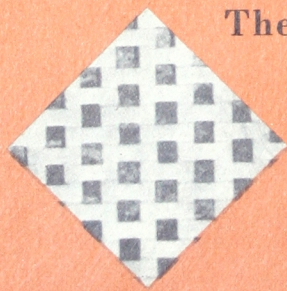
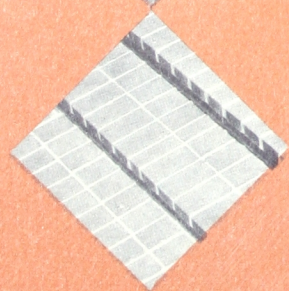
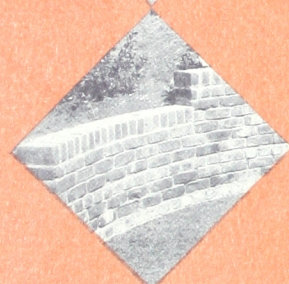
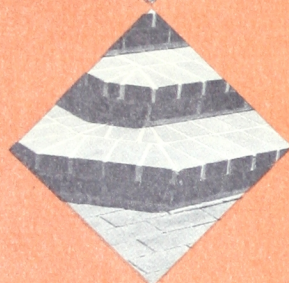
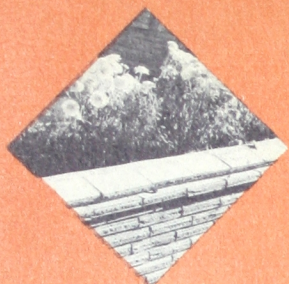
The modern home is really a machine designed for living. By giving a little extra thought to the routine demands of everyday living you can greatly increase the livability of your modern brick home. To assure maximum satisfaction, the plan selected should, as near as possible, meet your family's space requirements, mode of living, hobbies and recreational habits. In any design brick will add both charm and beauty plus a note of distinction to your home.





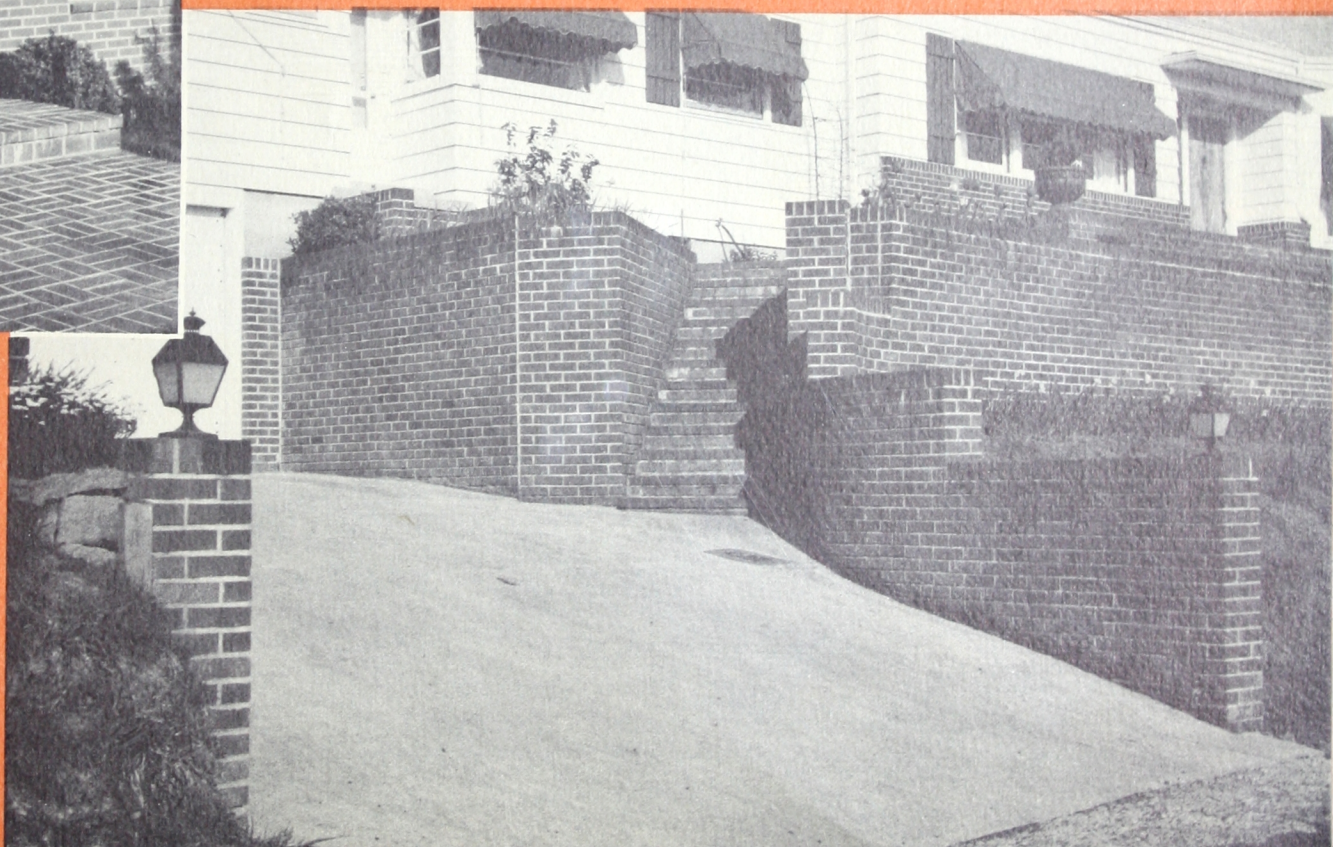
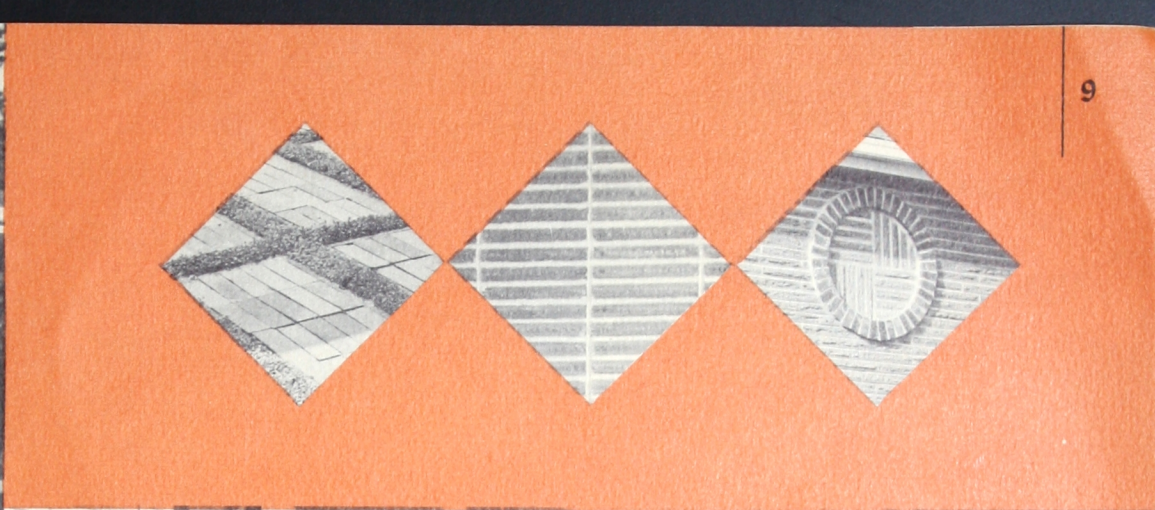
In any season or locale the
natural beauty of brick blends
with the native setting.



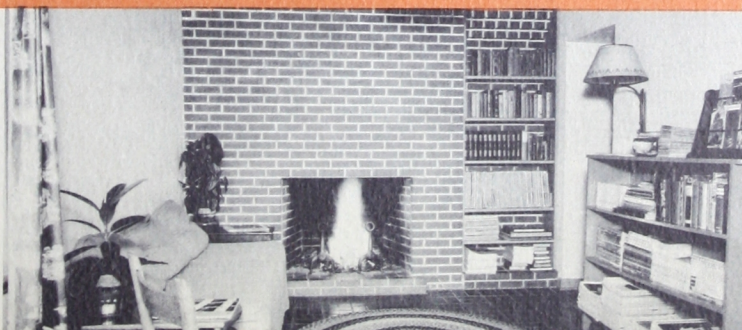
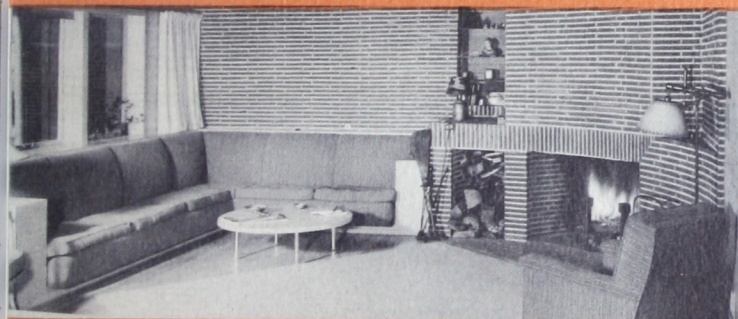


The flexibility of brick

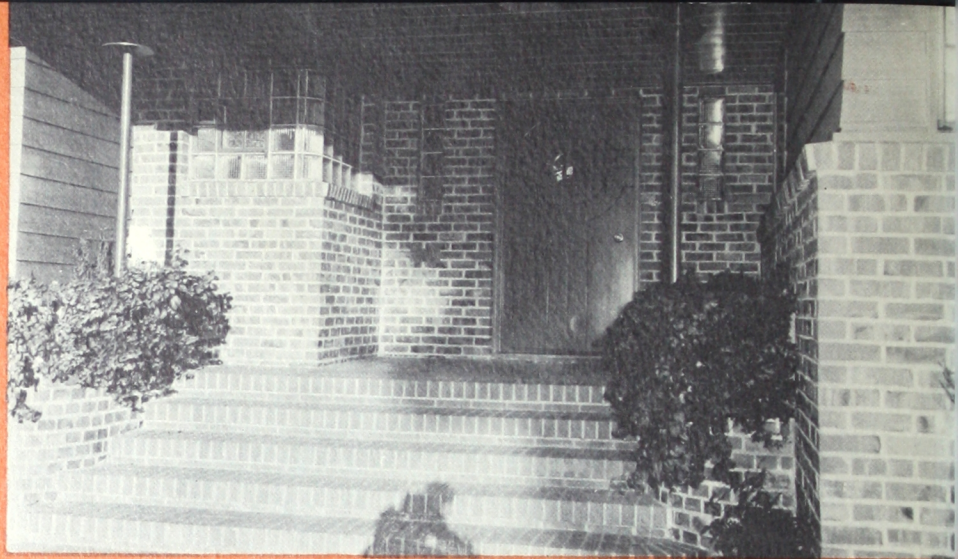
The combination of color, texture and pattern in brick work offers an unlimited flexibility of design. The multiple uses of attractive brick enable you to express your personality throughout your home.



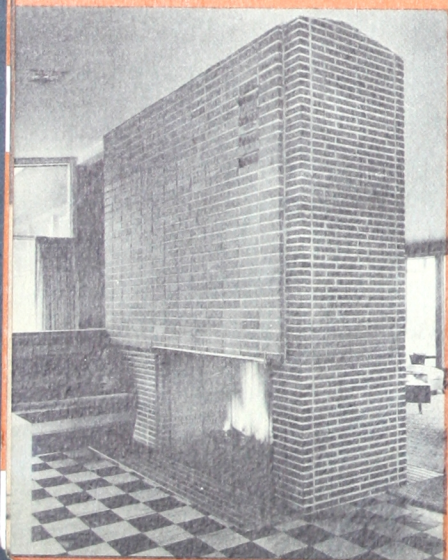
Interiors

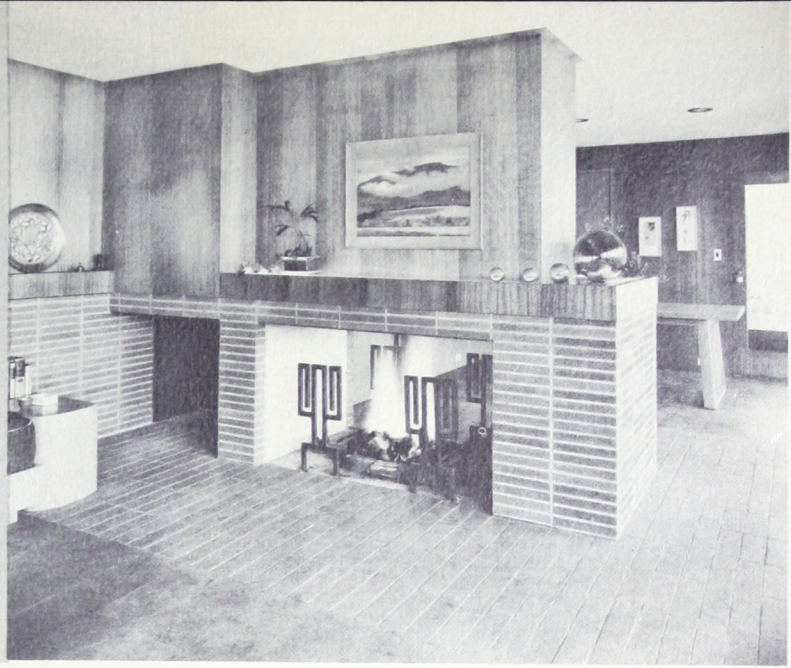
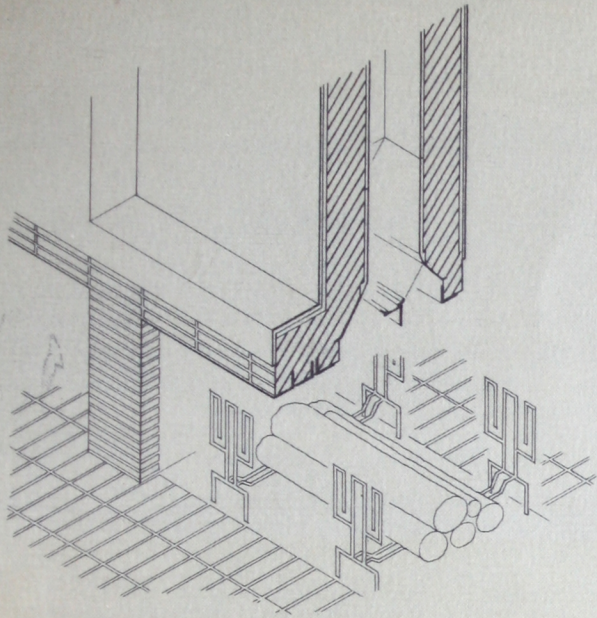


Whether you plan a room to be severe-modern, conventional, or stylized period, an exposed interior brick wall naturally blends with your decorative pattern. From the many inviting warm colors and varied surface textures brick offers, you will find that just-right something to meet your most discriminating taste. As usual, brick gives you an extra easy-on-the-budget value. Because exposed interior brick walls are used "as is" you save decorating costs and you are free forever from periodic interior maintenance costs.



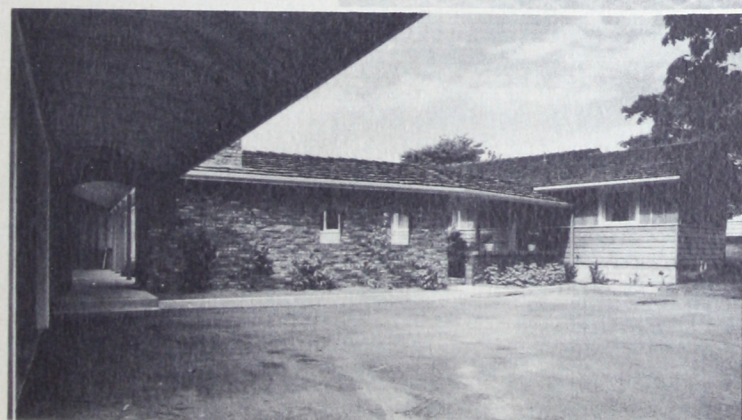
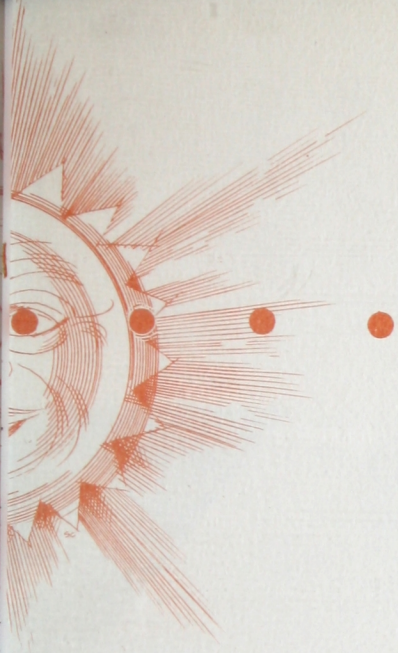
A n invitation to hospitality





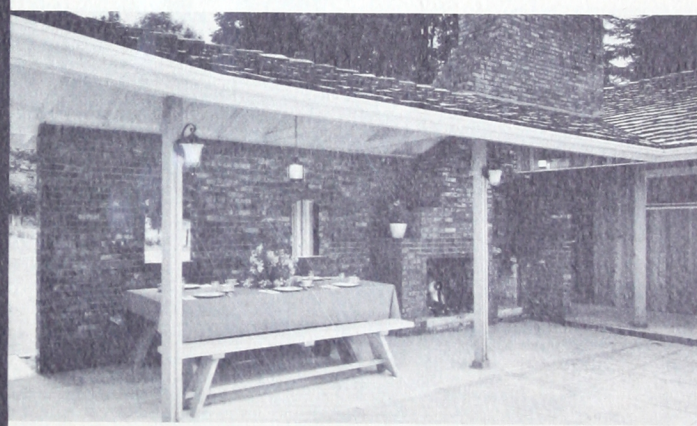


Outdoor Living



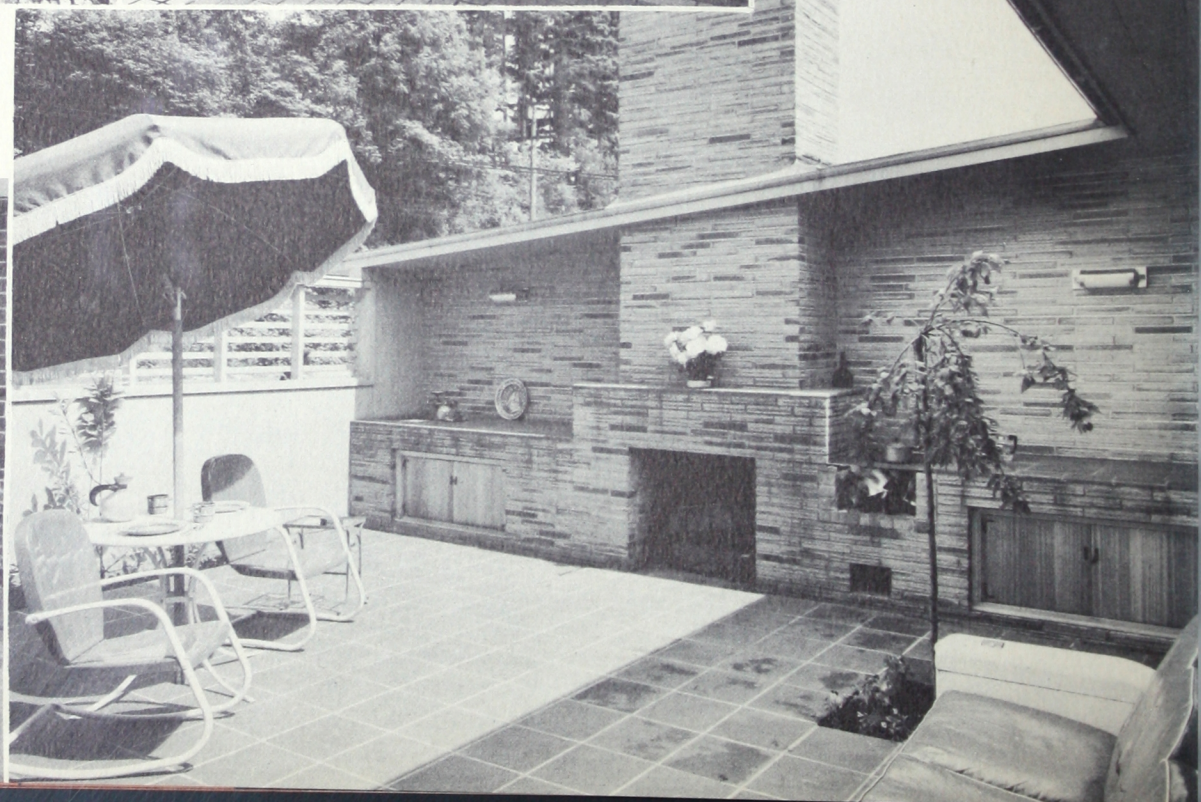
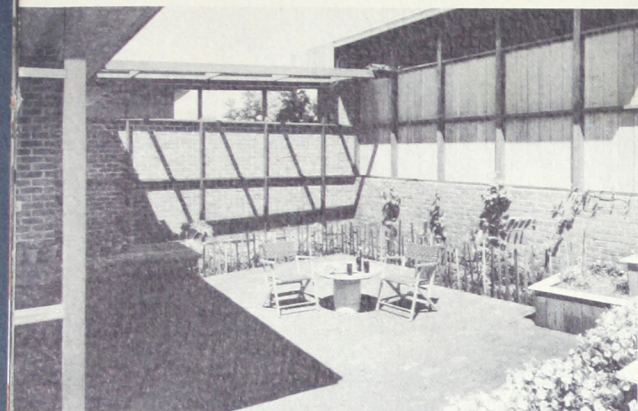
FRONT VIEW

The refreshing atmosphere of the great outdoors induces many an American family to create an outdoor living area in their own yard. An inviting brick patio with a cheerful outdoor fireplace, provides a friendly setting for many hours of fun and companionship. Brick with its warm colors and rugged character is a "natural" for barbecues, patios, outdoor fireplaces, walks and garden walls; any one of which will add interest to your outdoor living area.



COURT VIEW

Yours for relaxation



Brick Homes



The wisest choice you can make in home building material today as always is brick. Brick is flexible and adapts itself to a wide variety of designs to meet the most discriminating individual requirements. A brick home is a dollar-sound investment . . . offering permanency and safety with a minimum of upkeep . . . a home that will bring years of future happiness with freedom from worry about costly maintenance, deterioration and fire hazards. For dignity, charm and protection wisely choose the best . . . a durable, beautiful brick home.

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THE LAPRAIRIE COMPANY, INC.

906 University Tower Bldg.

Montreal

Tel: UN. 6-8881